

The Ultimate
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CELEBRITY CHEF CHALLENGE

Help Hillside and the Chefs Succeed!

Tuesday, May 21, 2019 • 5:30pm – 8:00pm
SRC Arena
Onondaga Community College
4585 West Seneca Turnpike, Syracuse, NY, 13215

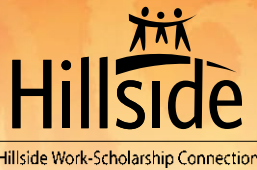
Please join us for the **Taste of Success Celebrity Chef Challenge** to benefit Hillside Work-Scholarship Connection in Syracuse. You'll find sponsorship opportunities enclosed—we appreciate your support!

Taste of Success Celebrity Chef Challenge is an unrivaled culinary and networking experience. The festivities include tastings of a variety of courses featured in Wegmans' *Menu* magazine, served by local Celebrity Chefs in a friendly competition to support Hillside Work-Scholarship Connection..

About Hillside Work-Scholarship Connection: HW-SC is a nationally recognized youth-empowerment program that helps participants dramatically increase their graduation rates while they prepare for college and the workplace. The program's highly coordinated wraparound services—including academic support, life skills development and job-readiness training—help students realize their potential as self-sufficient adults contributing in our community.

HOSTED BY

Wegmans



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Sponsorship Opportunities

Title Sponsor \$15,000 (\$14,000 tax-deductible)

- Event branded as "Company X's Taste of Success Celebrity Chef Challenge"
- Link on hillside.com back to your website supporting this event
- Minimum 100 various length commercials supporting Taste of Success on CW6, CNY Central Digital 864, and iHeartMedia Radio Stations
- Inclusion in social media chatter
- Full-page color ad in a premier location in the program book
- On-stage acknowledgement at the event
- Main stage signage at the event
- Company logo on Celebrity Chef aprons
- Company logo on Celebrity Chef awards
- Company name on all promotional signage with recognition given as the Title Sponsor, on location and in other promotions
- Company name on all event signage
- 40 complimentary tickets to the event

Presenting Sponsor \$10,000 (\$9,500 tax-deductible)

- Link on hillside.com back to your website supporting this event
- Minimum 100 various length commercials supporting Taste of Success on CW6, CNY Central Digital 864, and iHeartMedia Radio Stations
- Inclusion in social media chatter
- Full-page color ad in a premier location in the program book
- On-stage acknowledgement at the event
- Main stage signage at the event
- Company name on all promotional signage with recognition given as the Presenting Sponsor, on location and in other promotions
- Company name on all event signage
- 20 complimentary tickets to the event

Career Sponsor \$5,000 (\$4,650 tax-deductible)

- On-stage acknowledgement at the event
- Main stage signage at the event
- Inclusion in social media chatter
- Full page ad in the event program book
- 14 complimentary tickets to the event

College Sponsor \$3,000 (\$2,750 tax-deductible)

- On-stage acknowledgement at the event
- Inclusion in social media chatter
- Half-page ad in the event program book
- 10 complimentary tickets to the event

Graduation Sponsor \$1,000 (\$800 tax-deductible)

- On-site recognition at event
- Inclusion in social media chatter
- Quarter page ad in the event program book
- 8 complimentary tickets to the event

Education Sponsor \$500 (\$400 tax-deductible)

- On-site recognition at event
- 4 complimentary tickets to the event
- Name listed in the event program book

**To become a sponsor, fill out the enclosed form.
For more information, please contact:**

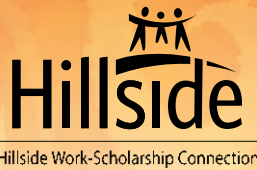
Laurie Walker

Regional Director of Development

lwalker@hillside.com

(315) 317-9481

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Sponsorship Form

Company Name: _____

Contact Name: _____

Contact Email: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____

Please complete this form and mail to address below, fax to (315) 428-3817, or email to lwalker@hillside.com.

Sponsorship Level (select one):

- Title Sponsor \$15,000 (\$14,000 tax-deductible)
- Presenting Sponsor \$10,000 (\$9,500 tax-deductible)
- Career Sponsor \$5,000 (\$4,650 tax-deductible)
- College Sponsor \$3,000 (\$2,750 tax-deductible)
- Graduation Sponsor \$1,000 (\$800 tax-deductible)
- Education Sponsor \$500 (\$400 tax-deductible)

Total Amount: \$ _____

Please make checks payable to:

Hillside Children's Foundation

P.O. Box 1901

Albany, New York 12201-1901

Check Enclosed Please Invoice

Invoice Address (if different from Contact Address):

Thank you for your support of Hillside Work-Scholarship Connection!

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