

# PARTNER *Snips*

PARTNERS FOR EDUCATION & BUSINESS, INC.

## 6TH ANNUAL MEETING

RECOGNITION and MENTOR RECEPTION

June 2, 1999

### "We're Growing Our Own Workforce in CNY"

For the 5th consecutive year, Partners for Education & Business, Inc. presented the "MDA Partnership of the Year" Quality Awards at the Annual Meeting and Recognition Reception. These awards recognize high quality and effective school/business partnerships in Central New York as well as to honor individuals who have been instrumental in leading their own partnerships.

Also being honored are the winners of the "School-to-Career Program of the Year" and winners of the "Merchant of Hope" mentoring awards. New award categories this year include the "Blue Cross Blue Shield Clearinghouse Business of the Year" award and a special award for Math, Science & Technology programs.

This year, our theme is "We're Growing Our Own Workforce in CNY." As part of that theme, high school students will serve as hosts and emcees of the program. There will even be a student photographer taking pictures of award winners!

The nomination and selection process employed by Partners for the quality awards utilizes criteria developed from extensive research of effective partnerships. The self-assessment process that partnerships complete to enter their nominations was also developed to give guidance on what makes school/business partnerships really work. Partners is committed to quality and continuous improvement, and especially to ensuring that high school graduates have the necessary skills required by regional employers. That means providing students with hand-on, relevant learning experiences.

A report of all award winners will be compiled and published in the Partners for Education & Business Annual Report and will also be available on-line at [www.peb.org](http://www.peb.org). Following is a list of our winners. Look inside for information on their programs.

#### "Merchants of Hope" Mentoring Award

Michael O'Connor (Frazer Elementary School)

The Hartford (Van Duyn Elementary School)

#### "Partnership Leader of the Year"

Education: Judy Gerthoffer (East Syracuse-Minoa)

Business: Dr. Hugh Bonner (SUNY Health Science Ctr.)

#### School-to-Career Program of the Year

N. Syracuse Central School District Career Education Pgm.

Central Square Career Day '99

Lockheed Martin's Celebration of National Engineer's Week

Liverpool High School Summer Law Internship

Central Square Career Exploration Internship Program

#### Blue Cross Blue Shield Clearinghouse 1999 Business of the Year

Business: Hyperion Telecommunications, Inc.

Individual: Dr. Jennifer Daniels

#### "Learn to Earn" Award

P & C Foods & Pharmacy/Gillette Road & Roxboro Middle

Schools 7<sup>th</sup> Grade Home & Career Skills Classes

#### MDA Partnerships of the Year

Bryant & Stratton/Webster Elementary School

Franklin Magnet School of the Arts/Everson Museum

MDR/Bear Road Elementary School

New Readers Press/Smith Road Elem. School

M & T Bank/McKinley Brighton Science Magnet School & Van Buren Elementary School

M & T Bank/McKinley Brighton Science Magnet School

M & T Bank/Van Buren Elementary School

Spaghetti Warehouse/North Syracuse Junior High School

The Syracuse Newspapers/Lincoln Middle School

P & C Foods & Pharmacy/Gillette Road & Roxboro Middle

Schools 7<sup>th</sup> Grade Home & Career Skills Classes

JOBSplus!/North Syracuse Junior High School

Coca-Cola Enterprises/C-NS Senior Pathways Class

SUNY Health Science Ctr./BOCES New Vision Health Pgm.

Wegmans/Syracuse City School District

M & T Bank/Nottingham High School

Niagara Mohawk Power Corporation/Baldwinsville Central Schools - Green Schools Program

#### 1999 MATH, SCIENCE, TECHNOLOGY AWARD

Partnership Award: Carrier Corporation/Liverpool Central School District

Program Award: Lockheed Martin's Science & Engineering Explorer Post

**C-NS Senior Pathways Business Marketing Class and Coca-Cola Enterprises** partnership identified and implemented the following goals: how the local Coca-Cola facility operates in the CNY area; how a major company organizes its functions in sales, warehousing, distribution, and marketing/merchandising; how employees function in a competitive, fast-paced, challenging, ever-changing environment; and how to relate personal career goals to a multi-faceted company; and how reading relates to all occupational choices. Each student completed employment applications; interviewed with staff from Coca Cola; was reviewed by the distribution manager; and learned about product inventory, stock, distribution, and forecasting product need. The students helped to create the storyboard for the partnership's TV commercial, called "Desire Citra", based on their English literature review of A Streetcar Named Desire.

**JOBSplus! and North Syracuse Junior High School** collaborative school/business partnership defined the connection between curriculum standards and employability skills for ninth-grade students enrolled in the Intro to Occupations class. Staff members at JOBSplus! Worked on -site with students, addressing the entire employment process - application, resume, interview, thank-you letter, as well as emphasizing the cooperation of community organizations (OCC, Onondaga County Dept. of Social Services, Child Assistance Program, etc.) with JOBSplus! to more people from welfare and public assistance to self-sufficiency through employment.

**Lockheed Martin's Science and Engineering Explorer Post**, begun in 1997, serves students enrolled in math, science, and technology curriculums, aged 14-20. During the six-month program, kids spend about 20 hours working on projects with engineering professionals, designed to build teamwork, leadership, verbal, and written skills needed in conjunction with a multitude of Engineering careers. The culmination is a Project Expo where each team (10-20 members) has a booth, which spotlights their projects and friends, family, and other employees are invited to attend.

**Lockheed Martin's Celebration of National Engineers Week** (February 21-27, 1999) involves over 2,000 students in grades 7-12 in engineering principles and how they are used in the real world. Activities included writing a software program for a "Robot" to make PB&J sandwiches, hardware exercises, such as taking apart a PC, and developing common consumer products through engineering application and design. Mixing facts and fun, students learned the skills needed for success in a career in Engineering, as well as the career opportunities available in that field.

**Summer Law Internship and Liverpool Central School District** program provides job shadow opportunities to students interested in careers in law-related fields. A nine-day shadow of a lawyer equips students in grades 10-12 with a better understanding of legal professions through experiencing case research to courtroom procedures. A daily journal of their experiences and presentations is kept by each student and discussed in detail.

**SUNY Health Science Center and BOCES New Vision Health Program** exposes high school seniors from schools within Onondaga County to career opportunities available in the health field that they may have been unaware of. SUNY Health profession students serve as mentors to the New Vision participants and attend classes, labs, and clinical studies together. The mentors then evaluate the New Vision students using a form they developed. David Clemente from SUNY H.S.C. and Barbara Lenta of New Visions developed the partnership and continue to work with SUNY staff and students from both schools to assure continued success.

**Wegman's and the Syracuse City School District partnership - Hillside Work/Scholarship Connection** - incorporates pre-employment training and employment opportunities at Wegman's with "Team Teaching", skill-building workshops, tutorial sessions, and community service projects. These activities promote positive attitudes and build self-esteem and academic success. Students' attendance and grades are charted per marking period and a Youth Advocate coordinates faculty meetings, parent conferences, partnership meetings, and training sessions. This program serves middle high and high school students and has been a growing model of school/work relationships since 1992.

**M&T Bank and Nottingham High School** collaborative school/business partnership provides 1,253 high school students within the Nottingham H.S. site-based plan, with a variety of opportunities to enhance academic skills; improve their attendance records, academic test scores, and graduation rate of the student body; and prepare them for productive adult lives. The partnership has developed a wide array of academic, career, and social activities that improve Integrated Learning Skills and prepare students with the tools needed to excel in the workforce. A unique program was initiated last fall to help students who are not college-bound to make the transition from the world of school to the work world. Besides preparing these graduates for interviewing and job hunting, a course on starting your own business is also offered.

**Carrier's Partnership with Liverpool Central Schools** provides opportunities for students to understand the engineering design process, while developing a knowledge of career opportunities in technical and other careers at large corporations. Multiple administrators from the district and Carrier were brought together for a brainstorming session, which resulted in a Marketing and Communications internship at Carrier that will be implemented this summer. Current activities include support of the middle level Mindstorm Robotic pilot project of FIRST (For Inspiration and Recognition of Science and Technology) Lego League, support of FIRST Robotics competitions, and support for staff (K-12) of Liverpool Central School District to visit classrooms in the United Kingdom with teachers there to share design technology curriculum.

**Green Schools Partnership of Niagara Mohawk and Baldwinsville Central Schools** educates teachers, facilities staff, administrators, parents, the community, and 5,000 students in the district about energy efficient management and its ties to the environment and fiscal health of schools. Niagara Mohawk worked with teachers and facility staff to identify high-energy use areas and of-

ferred suggestions on how energy consumption could be reduced. At the end of the year, half of the energy savings are returned to the teachers for use in their education programs. Students articulate information learned through Green Schools via various forms of media; artwork, cooperative groups, news articles, school announcements, posters, and presentations.

**North Syracuse Central School District's Career Education Program**, begun in April, 1989, has served 10,000 district students in grades K-12, as well as community residents with career information, research, instruction, and employment opportunities. The Career Center has introduced technology that is compatible with curriculum that is "user friendly" and in sync with NYS Learning Standards. Over 100 professionals serve as Job Shadow mentors to nearly 200 students yearly. Staff members provide student mentoring; college admission representatives, military recruiters, and occupational speakers visit with students to expand their knowledge of career choices. At the 5th and 6th grade level, two programs - "Realizing the Dream" and "The Real Game" - provide students with "hands-on" applications and face-to-face interaction with professionals to learn workplace skills. This year included a Tenth Year Anniversary Celebration. A survey was taken, tracking Job Shadow students over a five-year period to discover their occupational choices and the impact their past Job Shadows had on the careers they pursued.

#### **Central Square Middle School Career Day '99**

This program provided over 180 career presentations including 85 speakers in a format that included three 35 minute periods that addressed approximately 25 students per session. Students were to "Dress for Success", so that they could relate to how you should dress for an interview. Career Day results in students being more knowledgeable about the world of work, exploring career options, and relating personal skills and abilities to a future career.

**The Hartford and VanDuyn Elementary School Mentoring Program** has resulted in consistent, meaningful relationships between mentor and student, through the weekly visits and firm commitment provided by employees of The Hartford. Mentors and school personnel have worked together to problem-solve and provide the best possible support system to insure a smooth-running program. Some quality activities that have occurred this year have included trips to the Burnet Park Zoo and to the Carrier Dome to watch the Orangemen during practice.

**P&C Foods and Pharmacy and Gillette Road and Roxboro Road Middle Schools 7th Grade Home & Careers Skills** classes formed four separate partnerships to represent all four classes in '95-'96. The purpose of these alliances is to learn and identify work habits/workplace preparation skills. Students learned the occupations available in grocery chain stores and the essential skills needed to perform each job. Worksite placements, job shadows, and tours taught students to apply classroom studies to specific career fields and to assume leadership roles at the workplace. Having two different schools with very different populations mix ideas and share partnership implementation, has provided a unique learning opportunity and lasting impact on the future decision-makers of that community.

**M&T Bank and VanBuren Elementary School** partnership helps 520 students achieve reading, writing, and socialization skills through a

mentoring program developed to improve their performance in those core areas of the curriculum. The program is in effect throughout the school year and in the summer, a literacy camp is offered to help students maintain and enrich their reading and writing skills. Mentors are recognized at a year-end faculty brunch and many continue to maintain close ties with the students.

**M&T Bank and McKinley-Brighton Science Magnet School** provides students with hands-on knowledge of subject matter areas and has enhanced language and mathematical skills through a variety of classroom activities. An appreciation of cultural diversity, and non-violent behavior has grown within the program, promoting appropriate social behavior and real life attitudes. The partnership also allows students the opportunity to travel beyond their immediate environment to expand their horizons in work, the arts, entertainment, and technology.

**New Readers Press and Smith Road Elementary School's** third grade classes have a collaborative school/business partnership that has achieved student occupational and technological skills in addition to language arts skills, through the publication of a book created, designed, and formatted by the students. A Hyperstudio presentation about a biography they had read, utilized what they learned at the worksite through the creation of art using the paint program, text, and transitions.

**Frazer School Mentor Program Leader Michael O'Connor**, Mentor of the Year, has contributed his time and efforts as a mentor for the past 10 years. He has mentored four different young men and continues to stay in touch with them as well as developing ties with a new student. His encouragement and interest, as well as exemplary behavior and discipline, motivates these students to focus in school and to follow-through with homework and schoolwork. Outside of school, Mr. O'Connor always goes above and beyond the call of duty by providing transportation to and from school events and games; following their academic and social progress; and including his mentee in his own family activities. Every December, his office staff organizes a holiday party for former mentees and their siblings and treats them to lunch, presents, and reminiscing.

**MDR of CNY and Bear Road Elementary School** partnership provided third-grade students with an awareness of careers in the health industry and the employability skills needed to become a successful employee. During a worksite visit, students actually assisted employees doing MRI scans, medical record reading, ultrasound recording, and nuclear medicine screening. Students experienced first-hand why they need to know such academic facts as the parts of the body, math, alphabetical order, grouping, and organization. One class culminated their partnership with a video documenting activities accomplished in the classroom and at the worksite.

**Bryant & Stratton and Webster Elementary School** collaborative school/business partnership shares a common goal: to promote the connection between school and work, regardless of age level, which builds enthusiasm for life-long learning. Six hundred students in grades K-5 participate in various activities that promote good attendance, team work, continuous improvement, and using technology. Both schools take turns hosting monthly meetings and recording and distributing the minutes, as well as "advertising" the partnership through school newsletters. Many of the math, language, and technology skills developed at Webster are taken to the commencement level at Bryant & Stratton.

**Spaghetti Warehouse and North Syracuse Junior High** concentrates activities on English/Language Arts and psychology of consumers and marketing within the restaurant industry. Work tasks on site gave a focus to communication skills and how they are applied in the real world. Work requirements of employees of the restaurant were integrated in each phase of the partnership. Students were introduced to strategies used by staff members to provide customers with a satisfactory dining experience, and were also instructed on getting add-on sales and suggestive selling techniques.

**Lincoln Middle School and The Syracuse Newspapers.** The Syracuse Newspapers participates in a number of activities that support students, including mentoring, complimentary Post Standard newspapers, writing contests, and volunteering in special programs throughout the year such as Career Fairs role models, Science/Health Fair judges, and classroom speakers. All of this is done in addition to generous financial support and other in-kind donations.

**Franklin Magnet School and Everson Museum** is collaborating on an exciting, multi-year project called "Reflections of Me." Students create self-portraits after a lengthy process of preparatory experiences, including "Visual Thinking Strategies," diversity training and work with an artist-in-residence. The project goals are to powerfully provide Franklin Magnet School and the Everson Museum with the tools to integrate curricular areas, through the vehicle of the NYS Learning Standards in Visual Arts, Social Studies, and Language Arts over a long timeline.

#### **PARTNERSHIP LEADERS**

**Judy Gerthoffer's** leadership has resulted in a comprehensive School-to-Work Program at ES-M. Students are gaining awareness about careers in the elementary schools; middle school students are exploring career opportunities; and high school students are planning for their future. Teachers are recognizing the need to include career exploration and preparation in their lessons. Parents are encouraged to participate in their children's knowledge and planning and to continue their own exploration by using our career center. Local businesses are joining in a partnership to better prepare students for their future careers and to help create an employable, skilled work force in Central New York that can meet the needs of employers in the 21st Century.

**Dr. Hugh Bonner** has been personally responsible for the success of an on-going collaborative between SUNY staff and the Health

Careers Program at Henninger and Fowler High Schools. Dr. Bonner was a key player in establishing student's roles in becoming problem solvers, effective communicators and self directed learners. He plays an integral part in planning Health Fairs, the H-Prep Program, Mini-medical College and various orientation programs. He is accessible for ongoing advice and his support staff reflects that philosophy. Through his direction, health site visitations have been made possible, awareness and knowledge of Health Careers has been improved, and all students have been helped to define and better direct career choices.

**Hyperion Telcommunication, Inc.,** and especially Lyn Baron Pinto has proven to be a truly committed partner to many teachers and students all around Central New York. Hyperion has hosted student job shadows both at their office and at the Chamber Business Show for the past two years. They have provided classroom speakers and have been directly involved in helping shape curriculum through their participation in the "Teacher in the Workplace" workshops. Hyperion is always willing to say yes to education, whatever the request.

**Dr. Jennifer Daniels** has served as a role model for a number of students interested in pursuing careers in the medical field. She has hosted numerous job shadows and internships in her private practice and has allowed students to accompany her to meetings and hospital rounds as well. Dr. Daniels has been a true inspiration to all students through her encouragement, enthusiasm, and dedication to the students of our community.

**Thanks to our sponsors and  
our student hosts!**

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