



FINANCING: A campaign for \$500,000. would probably fail. The Chest suggests trying for a smaller sum, and the earliest date for such a campaign would be this fall.

Two implications:

1. Reversal of Convalescent policy regarding maintenance of the Endowment Fund. Any campaign for less than \$500,000. means finding the balance elsewhere.
2. Matter of timing: Should we build now and seek funds later, the job - difficult at best - would be even harder. Any campaign to repay the debt should have a smaller goal than that to finance pending construction.

Much public education, in any event, will be needed, and the services of a public relations expert would be most advisable.

RECOMMENDATIONS:

1. That we request the Chest Executive Committee to approve a public capital funds drive in an amount not less than \$200,000. net to the Hospital.

Contingent on Chest approval as above:

2. We proceed to purchase the Rochester Gas and Electric property, paying for same from funds on hand, and, to the extent necessary, from Cutler monies.
3. We authorize John B. Pike and Son to proceed with construction.
4. We authorize your president to re-negotiate with the Elks and make any reasonable agreement for identifying the gift.
5. We withdraw, as funds are needed, the full amount of the Cutler legacy presently available to us with the understanding that the Clinic Building will be named after Mrs. Cutler.
6. We borrow from general endowment such funds as are needed to complete.
7. Bearing in mind the unsatisfactory experience at Beach Avenue, we request of the Council of Social Agencies a survey and recommendation regarding closing or continuing the operation.

Following Mr. Wells' memorandum, the matter of fund raising was taken up, and it was suggested that until a capital funds drive for \$200,000. could be held, we might use \$190,000. from the Cutler Estate and borrow the rest from our Endowment Fund in order to proceed with our building plans. Mr. Mills moved, Mrs. Gabel seconded, and the motion was carried that the Officers of the Board of the Convalescent Hospital For Children request Community Chest approval for a Capital Funds Drive for \$200,000. net, for the Residential Treatment Center for emotionally disturbed children at the earliest practical date.

Acquisition of additional land from the Rochester Gas and Electric was then discussed. Mr. Miner moved, Mr. Mills seconded, and the motion was carried that, contingent upon Community Chest approval for a Capital Funds Drive of \$200,000., 32.9 acres adjoining the present Residential Treatment Center property be purchased for \$31,000. from the Rochester Gas and Electric Corporation.

Mrs. Wehle moved, Mrs. Baird seconded, and the motion was carried that Mr. Wells be authorized to invade the Cutler Funds, not in excess of \$31,000., in order to complete the purchase of the above-mentioned property.

The meeting was adjourned at 2 P.M.

Respectfully submitted.

Mary D. Bausch  
Assistant Secretary