

Are you or the group or organization you belong to looking to get involved in helping others in your community?

Do you have a special interest in helping children and their families?

Do you know you want to help out, but aren't quite sure how to get started?

Have you considered getting involved with Hillside Family of Agencies?



Visit www.hillside.com and click on "donate" or "join our family" to learn about more ways to get involved!

What is Hillside Family of Agencies?

Hillside Family of Agencies is a nonprofit organization comprised of Crestwood Children's Center, Crestwood Children's Foundation, Hillside Children's Center, Hillside Children's Foundation, Hillside Work-Scholarship Connection, and Snell Farm Children's Center.

Hillside Family of Agencies is a leading provider of child welfare, mental health, youth development, juvenile justice, adoption, special education, safety net, and developmental disabilities services to children and families across Central and Western New York. We currently offer over 120 services across 24 New York State counties. A staff of over 2,000 provides services out of more than 40 locations to 7,100 families annually.

We need your help ...

There are many ways you can help us provide the best services for the children and families in our community who struggle with a wide range of emotional, behavioral, or life-circumstance challenges. Every day individuals, corporations, and organizations develop creative ways to raise funds, donate in-kind items, or volunteer time to help support the many different programs Hillside Family of Agencies offers. Hillside welcomes the community's assistance in helping children grow up and into their dreams!

How can you get involved?

This packet contains information on:

In-Kind Donations: Do you believe every child deserves adequate resources to succeed in school and in life? Donate school supplies, athletic gear or books.

Special Santas: Looking to give back during the holiday season? Donate sweatshirts, gift certificates, or CD players, or come volunteer at Special Santas Headquarters!

Community Fundraising Events: Planning a social event or a fundraiser? Donate the proceeds to Hillside.

Volunteering: Do you have some free time and want to help out a local charity? Engage in opportunities to read to young children, plant flowers or shrubs, help out with a special event or partake in many other types of activities.

Visit www.hillside.com and click on "donate" or "join our family" to learn about more ways to get involved!

In-Kind Donations



Donations of new and gently used items are welcomed and accepted year round. Please call the Crestwood and Hillside Children's Foundations Office at (585) 256-7515 to donate items for use by the children of Hillside Family of Agencies and to make delivery arrangements. The following are always welcome:

- ▶ Single-Use Cameras/photo albums
- ▶ Back packs
- ▶ School Supplies
- ▶ Duffel Bags
- ▶ Arts/Crafts Supplies
- ▶ Coloring books/crayons (new)
- ▶ Portable CD players
- ▶ Portable stereo with CD players
- ▶ Video game system and games
- ▶ Board Games
- ▶ Children's Books
- ▶ Sports Equipment- (no skis, ice skates or rollerblades please)
- ▶ Baseball Caps (new)
- ▶ Walk mans
- ▶ Gifts for teenagers and older children
- ▶ Toiletries, hair products, cologne, make up (new)
- ▶ Large size t-shirts and sweat shirts (new)
- ▶ Tickets to sporting events, museums, movies
- ▶ Gift Certificates to malls, restaurants, book stores, grocery stores

Computer donations must be approved by our Technology Department – please call us first.

Unfortunately we can no longer accept:

- ▶ Used clothing
- ▶ Furniture
- ▶ Appliances
- ▶ Automobiles
- ▶ Stuffed Animals
- ▶ Food Items



Please be sure to call before delivery of items or with questions or concerns.

In-Kind Gift Contact:

Sandra Formicola
Foundation Assistant
Crestwood & Hillside Children's Foundations
1183 Monroe Avenue
Rochester, NY 14620
Phone: (585) 256-7515
Fax: (585) 256-7510
Email: sformico@hillside.com

Visit www.hillside.com and click on "donate" or "join our family" to learn about more ways to get involved!

Special Santas



When you think of the holidays what comes to mind? Family? Gifts? Food? Fun? Giving back?

The Hillside Special Santas Program strives to do just that... give back.

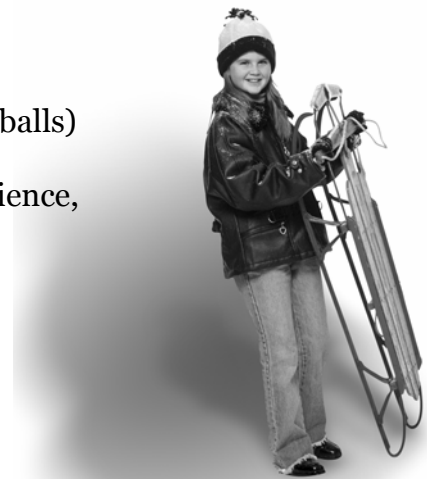
Many of the children and families served by Hillside Family of Agencies do not have the resources for gifts at holiday time. The goal of Hillside Special Santas is to try to give each child in the family three gifts and the family a modest gift food card to honor their own family traditions. It's not unusual for more than 4,000 families to be referred to Hillside Special Santas, necessitating that we serve approximately 5,600 individuals!

Gifts are provided child-by-child and family-by-family thanks to our very generous community. Families, office groups, churches, student groups, and classes come together to become "Special Santas" as part of their own holiday celebration.

The greatest joys of Hillside Special Santas are in the hearts of children and families who awaken on their special holiday to their very own gifts. Donors tell us that nothing makes them feel the true joy of the holidays more than being a Hillside Special Santa.

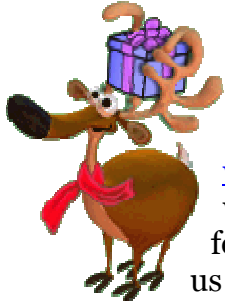
What items are most needed? Some of our top gift requests are:

- ▶ Hoodie/logo sweatshirts – all ages (the highest need is for teens, but little ones too)
- ▶ Winter attire (gloves, hats, mittens; all sizes)
- ▶ Portable music players
- ▶ Sports supplies (especially basketballs and footballs)
- ▶ Board games – Teens love them too!
- ▶ Arts & Crafts kits (Drawing, painting, beads, science, knitting, cooking)
- ▶ CDs and DVDs (NO R-ratings)
- ▶ Sports and duffel bags
- ▶ Toiletries & lotions – so popular!
- ▶ Jewelry (Hoop earrings, watches)
- ▶ Learning toys/books or journals
- ▶ Gift and Food cards



Visit www.hillside.com and click on "donate" or "join our family" to learn about more ways to get involved!

Special Santas



If you'd like to find out more, please visit our Hillside Special Santas site at www.hillside.com. Follow our reindeer to our virtual headquarters. Those of you who would prefer not to shop can make a cash donation to be used for family food cards or gifts still needed in our final days, particularly for children coming to us at holiday time.

For volunteer information for Hillside Special Santas, we ask that you check out the volunteer section of this packet.

If you would like to speak to someone about Hillside Special Santas, please contact:

Hillside Special Santas Headquarters
1183 Monroe Avenue
Rochester, NY 14620
Phone: (585) 256-7630
Fax: (585) 256-7990
Email: santa@hillside.com

Visit www.hillside.com and click on "donate" or "join our family" to learn about more ways to get involved!

Community Fundraising Events



Is your group or community organization interested in holding a fundraising event? Would you like to help out Hillside but don't know how to get started? Community fundraising events are a great way to bring people together for a common cause and help Hillside at the same time. We welcome the support of your group, knowing that you share our commitment to helping the children and families we serve.

What are some fun ways to support Hillside? Here are just a few to consider!

- ▶ Athletic Events (running, hiking, walking, biking, etc.)
- ▶ Traditional bake/rummage/food/craft sales
- ▶ Donate candy or pop machine funds for a month
- ▶ Sponsor a cash or gift drive with incentive prizes to participants
- ▶ Raffles, Silent Auctions, or Live Auctions at an organization's event
- ▶ Penny Drives
- ▶ Counter collection jars at banks, grocery stores, etc.
- ▶ Golf Tournament
- ▶ Car Wash
- ▶ Can and Bottle Drives
- ▶ Hold a carnival with pie-throwing contests, cake walks, and game booths
- ▶ Sell raffle tickets for a "day off of work" and donate the proceeds
- ▶ Ask other people in your workplace or organization to donate the cost of a lunch and host a "brown bag" lunch.
- ▶ Battle of the Bands
- ▶ For every dollar you purchase, x cents go to Hillside Family of Agencies
- ▶ Barbeque/Cookout
- ▶ Weddings/ birthdays/neighborhood, or holiday party gifts
- ▶ Cruises (motorcycle, snowmobile, etc.)
- ▶ On-line giving
- ▶ Scrapbooking Event
- ▶ ... Create your own unique idea!

When planning an event on Hillside's behalf, contact us, we'll get you started:



Christie M. Englehart
Manager, Special Events
Crestwood & Hillside Children's Foundations
1183 Monroe Avenue
Rochester, NY 14620
Phone: (585) 256-7660
Fax: (585) 256-7510
Email: cengleha@hillside.com



The Foundations will ensure that you are given the proper support and recognition for your efforts, answer any questions or concerns you may have, and make sure that any charitable activity held on our behalf meets all current regulations and laws.

Visit www.hillside.com and click on "donate" or "join our family" to learn about more ways to get involved!

Volunteering



Are you primarily interested in volunteering your time, either with a child or “behind the scenes”? Hillside Family of Agencies has the perfect opportunity to fulfill your desire. We are always looking for energetic and passionate individuals. Your talents, time, and energy will always be of benefit to our children and families.

Opportunities for Volunteers:

- ▶ Special Santas (annual event)
- ▶ Reading to young children (on a weekly or month basis)
- ▶ Special events assistance
- ▶ Assisting in office(s) through administrative opportunities
- ▶ Sharing special talents with youth/children (cooking, sewing, arts & crafts, etc.)
- ▶ Planting flowers/shrubs around some of our location (ground work)
- ▶ Adpot-ment –Adult adoptees who could “mentor” a youth who may be anxious about adoption
- ▶ Other events/activities throughout the year
- ▶ Camp Possibilities (a summer day camp)



Requirements/Procedure

- ▶ You must be at least 18 years of age
- ▶ You must complete an application
- ▶ Depending on the extent of your involvement with our children, additional procedures may be required

To find out more information regarding volunteering please contact the Volunteers office.



Heather VanDyne
Community Liaison for Volunteers
Hillside Family of Agencies
1183 Monroe Avenue
Rochester, NY 14620
Phone: (585) 256-7906
Fax: (585) 256-1313
Email: hvandyne@hillside.com

Visit www.hillside.com and click on “donate” or “join our family” to learn about more ways to get involved!